**Filles Du Roi Assignment**

You are going to make an advertisement.

You have a choice. Do ONE of the following assignments: It can be an advertisement in New France announcing the arrival of the Filles Du Roi or it can be an advertisement asking for volunteers for the Filles Du Roi program.

There will need to be a balance of information and pictures.

The assignment is to be done by hand. Computer use will not be necessary.

This will be graded with a check list. The check list for each assignment is listed below.

Announcement of the Arrival

1. Needs to include 1 picture
2. Needs to talk about the qualities of the women.
3. Needs to get people’s attention.
4. Needs to talk about what is required of them to get a wife.
5. Needs to look aesthetically pleasing.

The advertisement will be marked out of 5 with one mark being given to each of the items on this list.

Recruitment Advertisement

1. Needs to include one picture
2. Needs to talk about the qualities of the woman required
3. Needs to “paint a beautiful picture” of what Canada is like.
4. Needs to talk about what they need to do to get involved
5. Needs to look aesthetically pleasing

The advertisement will be marked out of 5 with one mark being given to each of the items on the list.